



468 x 60 Pixels (Full Banner)

100



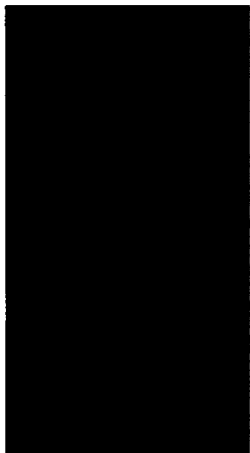
**392 x 72 Pixels (Full Banner with
Vertical Navigation Bar)**

110



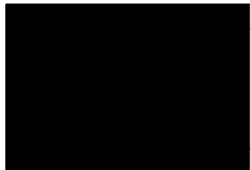
234 x 60 Pixels (Half Banner)

120



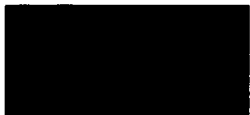
120 x 240 Pixels (Vertical Banner)

130



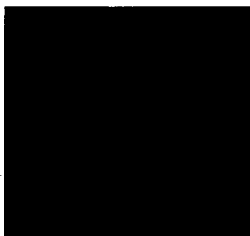
120 x 90 Pixels (Button 1)

140



120 x 60 Pixels (Button 2)

150



125 x 125 Pixels (Square Button)

160



170

88 x 31 Pixels (Micro Button)

FIG. 1

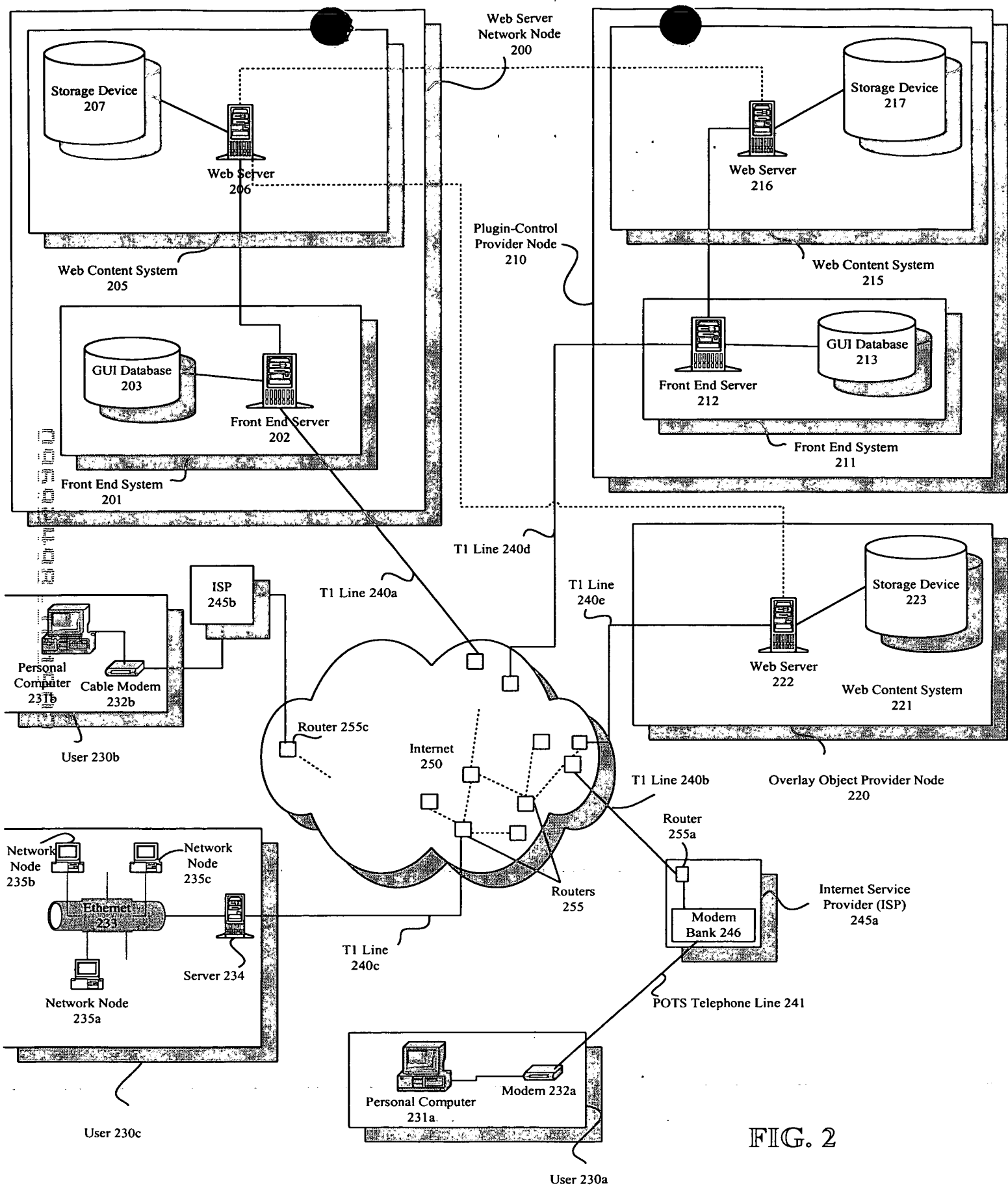


FIG. 2

```

303 ' this pointer is used to try to instantiate the ActiveX Control
306 Dim Plugin_obj
309
312 ' function: ie_detect()
315 ' purpose : This VBscript will try to detect the plug-ins for IE 4.0 and up. It attempts
318 '           to create the ActiveX Controls passed to it, checks for successful creation,
321 '           then destroys them. This script will be ignored by Netscape browsers.
324 Function ie_detect(objectName)
327
330 ' return value - defaults to not detectable unless otherwise set later
333 ie_detect = 2 ← 1
336
339 ' CreateObject is only supported with VBScript version 2+, so
342 ' only do the check if it is supported. Otherwise, return false
345 if ScriptEngineMajorVersion >= 2 then
348
351 'Indicates that the control is detectable
354 ie_detect = 1 ← 2
357
360 ' Ignore errors if possible, if the client has a script debugger installed,
363 ' this error handling will not work, but it should not be needed
366 On Error Resume Next
369
372 'Create ActiveX Control Instantiation
375 Set Plugin_obj = CreateObject(objectName) ← 4
378
381 'Check whether Control was properly instantiated
384 if IsObject(Plugin_obj) then ← 5
387
391 'Indicates that the control has been found
394 ie_detect = 0 ← 3
395 end if
396
397 end if
398 End Function
399 ' END FILE

```

FIG. 3

```

403 <?xml version="1.0"?>
406 <MTSScene Version="2" >
409     <MTSSceneParms EdgeBias="1" />
412     <MTSCamera WalkMode="0" OrbitDist="4" >
415         <Rotate x="35.62254" y="30.69068" z="0" />
418         <ViewLocation x="0" y="0" z="4" />
421     </MTSCamera>
424     <MTSObject Name="teapot" >
427         <MTSObject Name="teapot" >
430             <MTSObject Name="teapot_MESH_0" >
433                 <Transform Type="current" >
436                     <Scale x="0.01" y="0.01" z="0.01" />
439                     <Position x="-0.06733" y="-0.48965" z="-0.00177" />
442                 </Transform>
445                 <MTSMaterial Name="teapot_MATERIAL_0" ID="0" >
448                     <MTSTextureMap Type="Diffuse" Name="teapot_TEXTURE_0" />
451                 </MTSMaterial>
454             </MTSObject>
457         </MTSObject>
460     </MTSObject>
463     <MTSTimeElem Name="teapot" Type="MTSSStream" On="1" Path="teapot.mts" >
466         <Target Name="teapot" />
469     </MTSTimeElem>
472     <MTSTimeElem Name="teapot_anim" Type="MTSSStream" On="1" Path="teapot.mts" >
475         <Target Name="teapot" />
478     </MTSTimeElem>
481 </MTSScene>

```

FIG. 4

```

503     <td align=LEFT valign=TOP width="60" height="100">
506     <div id="Scooter" style="position:absolute; left:70px; top:140px; width:505px; height:359px; z-index:1; visibility: hidden">
509         <object id="MetaStreamCtl"
            classid="CLSID:03F998B2-0E00-11D3-A498-00104B6EB52E"
            width=500
            height=360>
512             <embed component="ISceneComponent" componentfilename="SceneComponent.mtc"
source="vw_bug_mts.mtx" type="application/x-mtx" width=532 height=448 border="true" script="true">
516             </embed>
519             <param name="Source" value="scooter.mtx">
522             <param name="Component" value="ISceneComponent">
525             <param name="ComponentFileName" value="SceneComponent.mtc">
528             <param name="BroadcastKey" value="bff921b6aede2839bedf8603c4348ee87d58535a-1da0-
www.metastream.com">
531         </object>
534     </div>
536 </td>
.
.
.
539 <a href="#"
542     onMouseOut="MM_swapImgRestore()"
545     onMouseOver="MM_swapImage('Image1','images/Scoot_01-over.gif,1)"
548     onClick="MM_showHideLayers('MP3','hide','TVVideo','hide','Scooter','show','Palm','hide')">
551     
554 </a>
.
.
.

```

FIG. 5



metastream
THE MARKETING VISUALIZATION SYSTEM FOR E-COMMERCE

FIG. 6

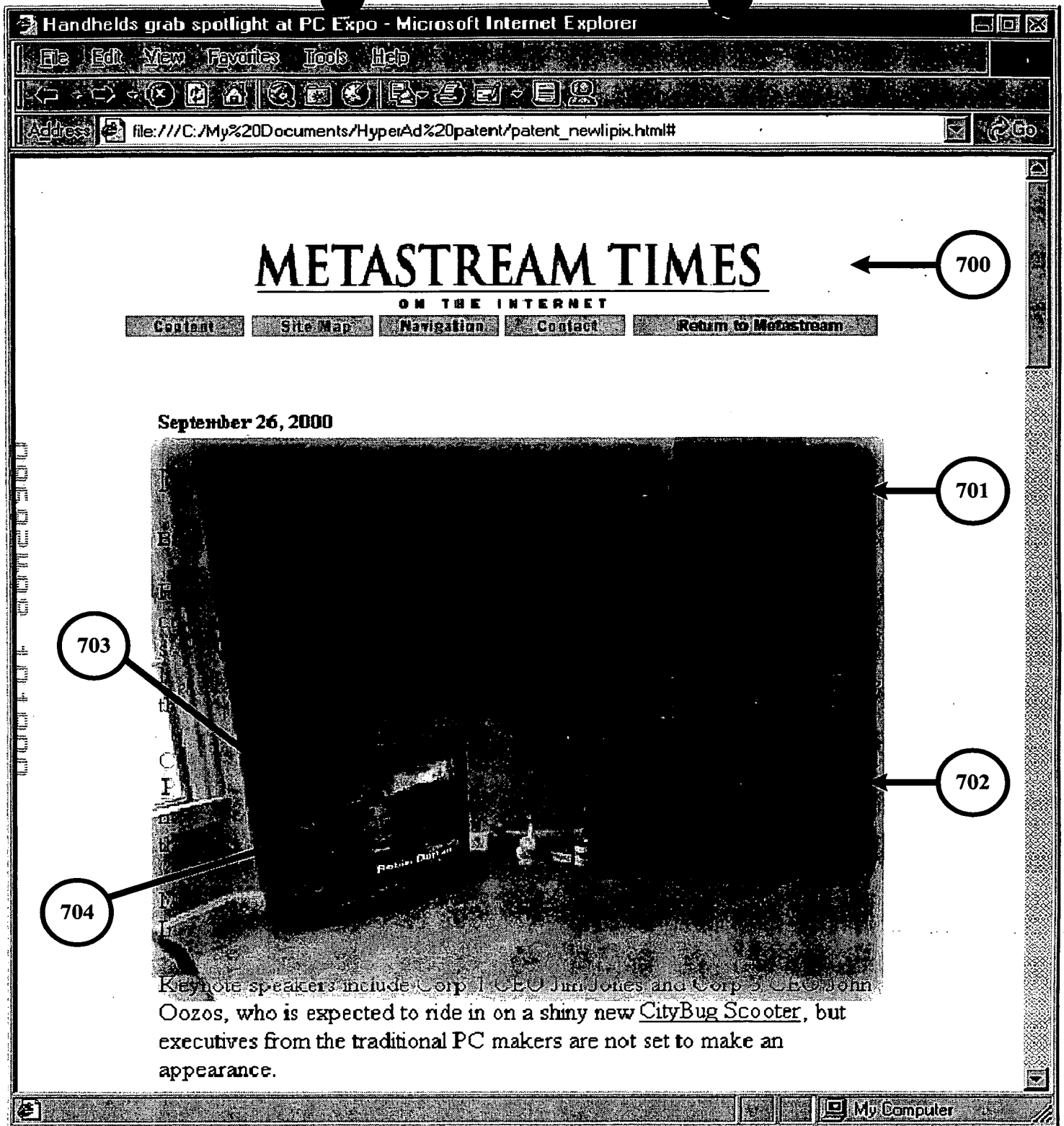


FIG. 7

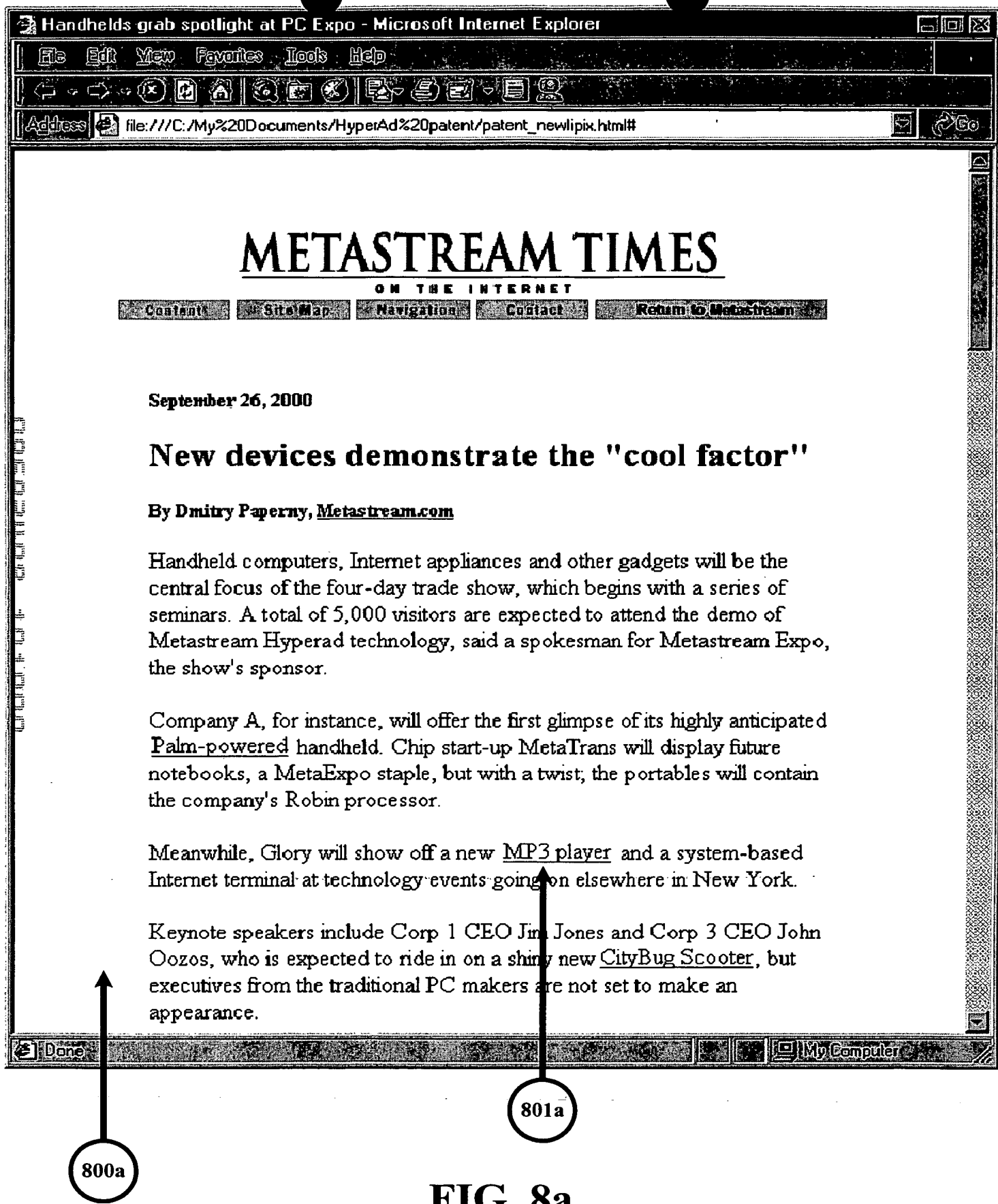


FIG. 8a

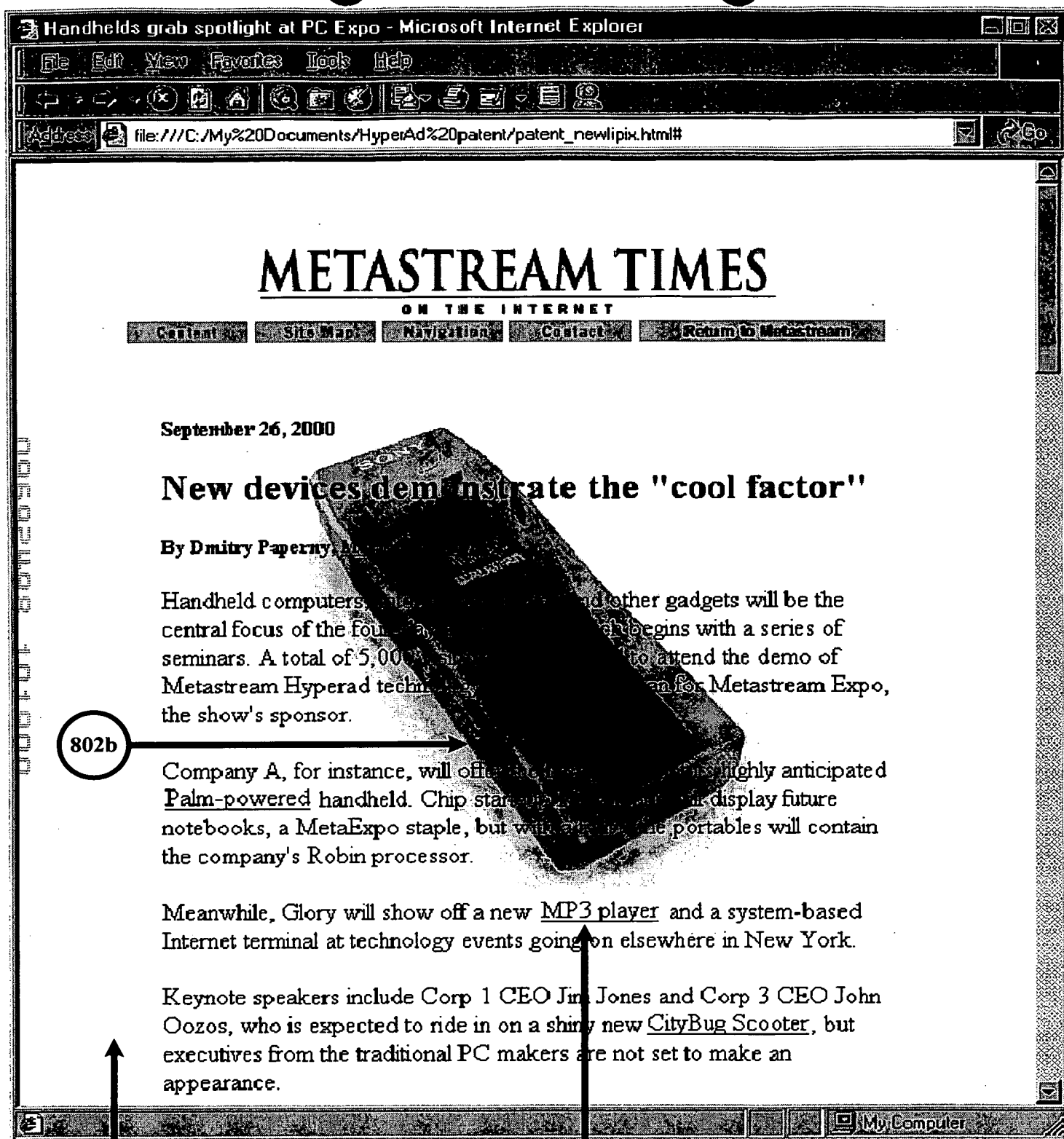


FIG. 8b

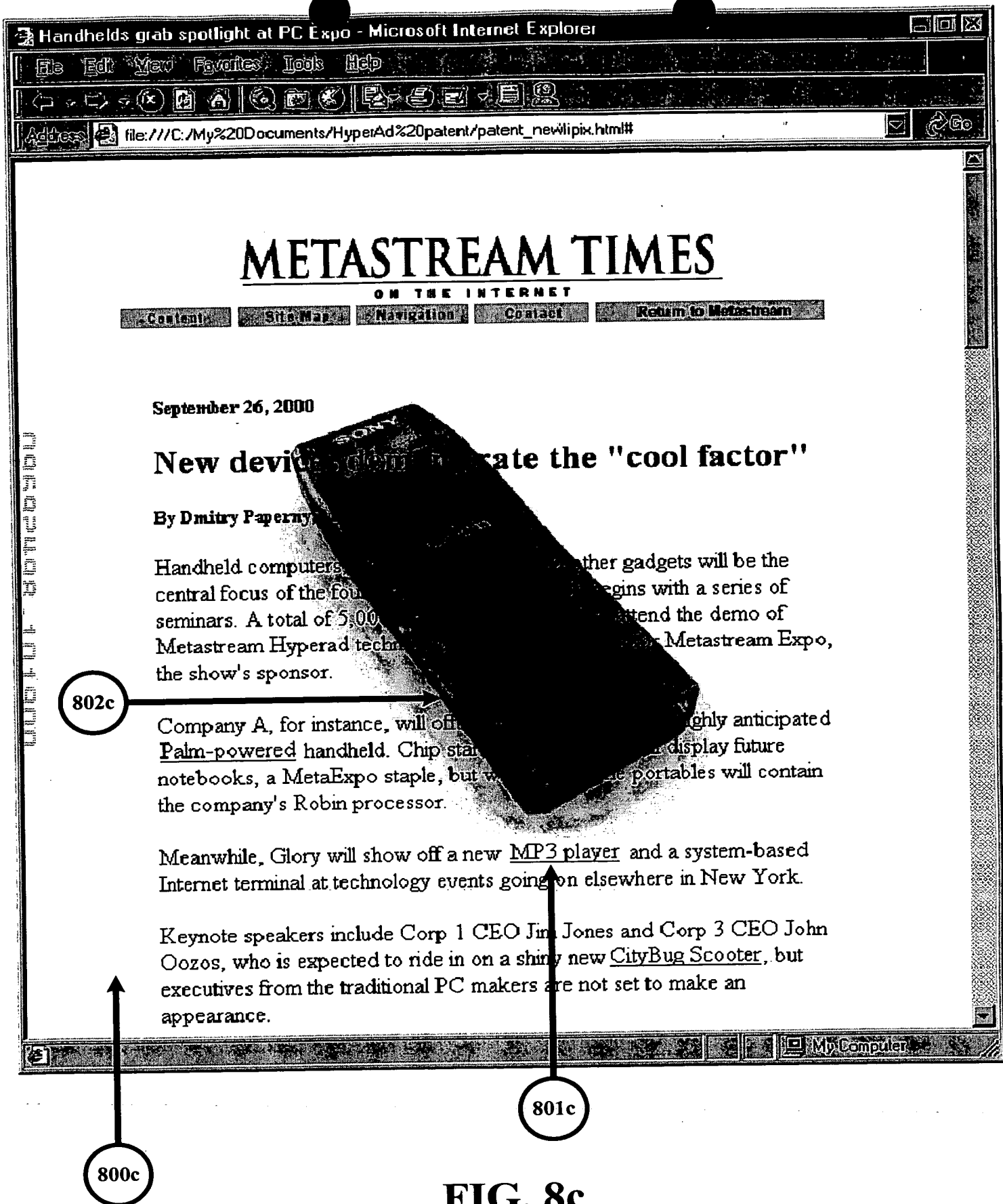


FIG. 8c

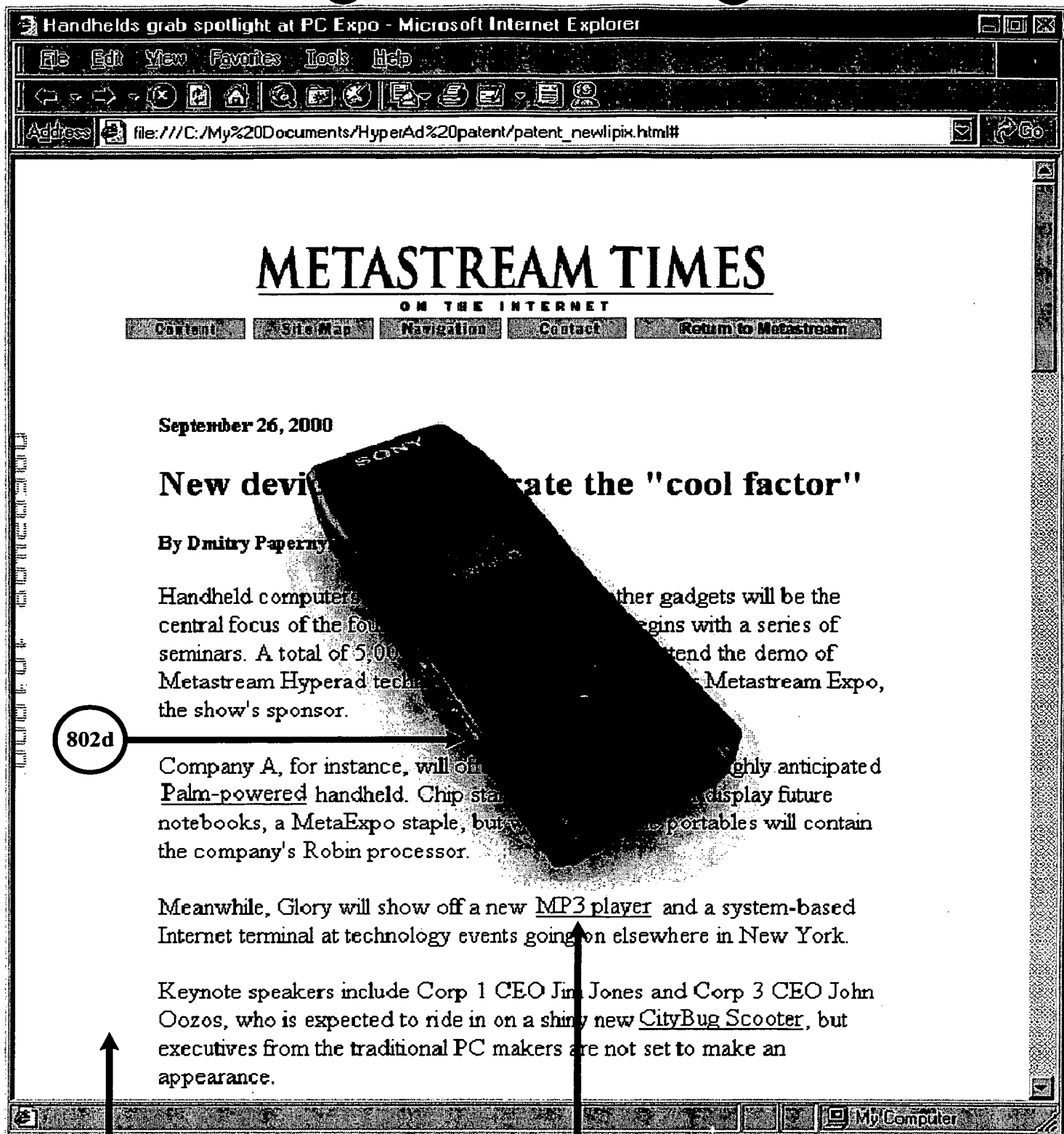


FIG. 8d

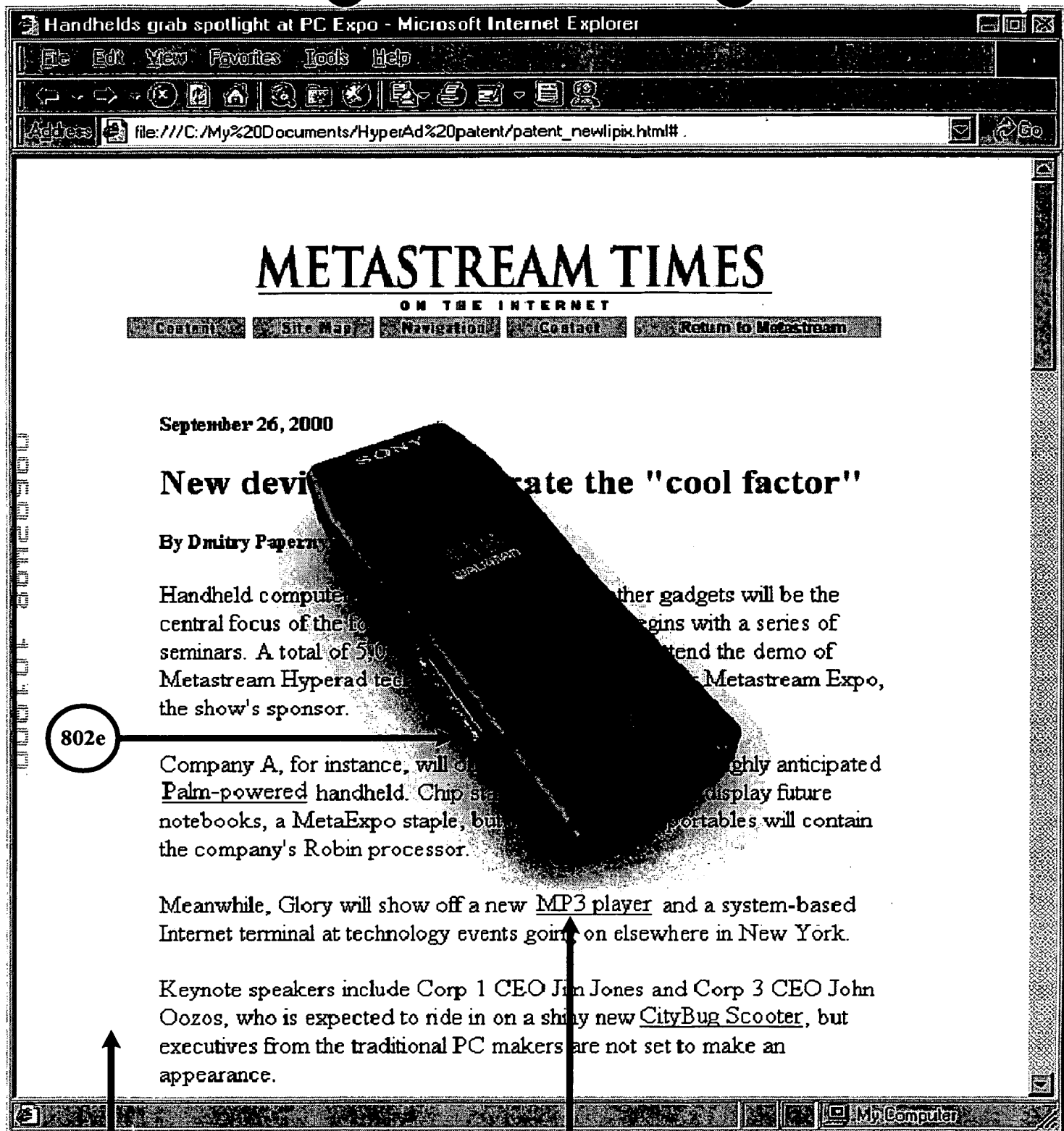


FIG. 8e

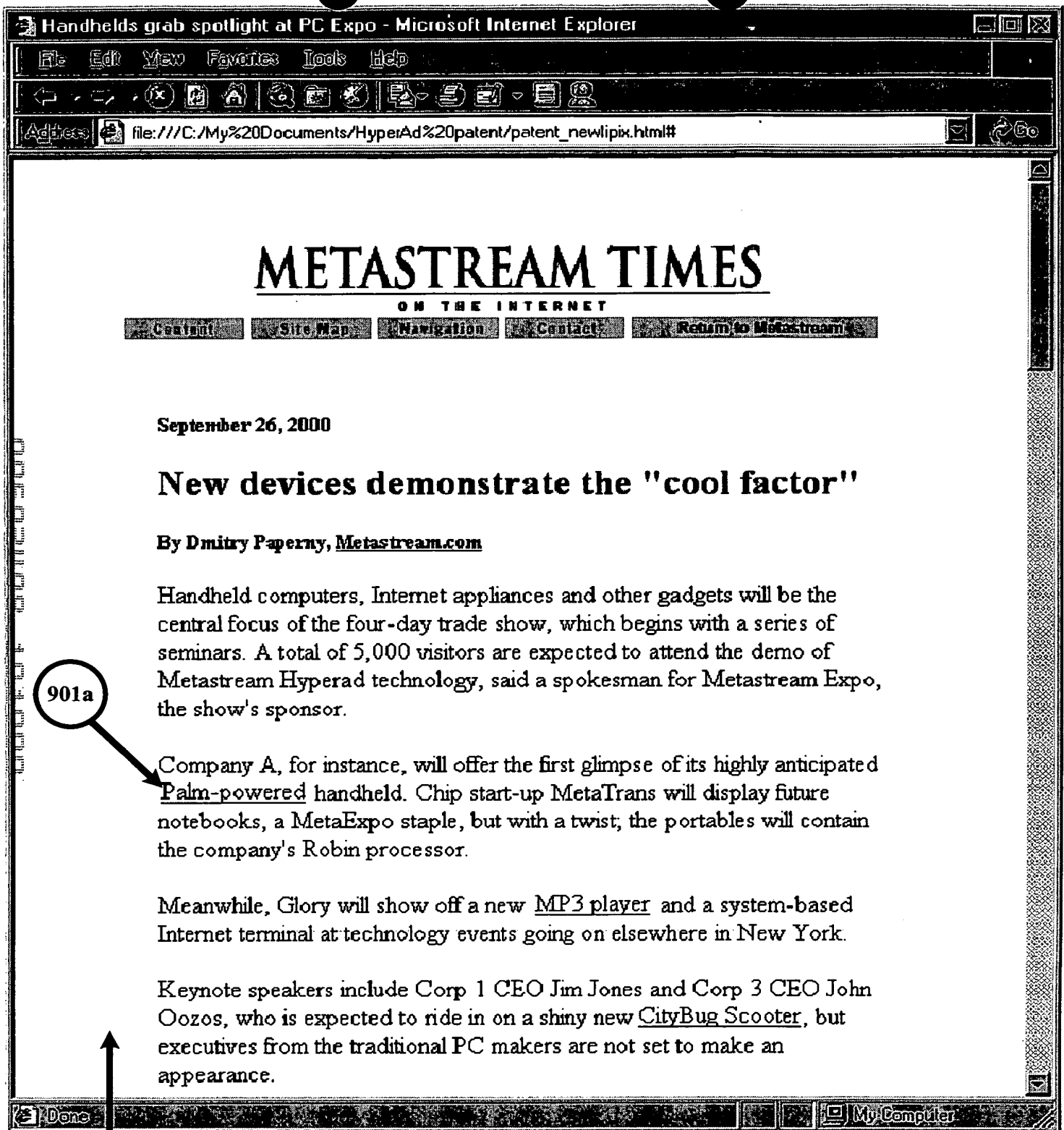


FIG. 9a

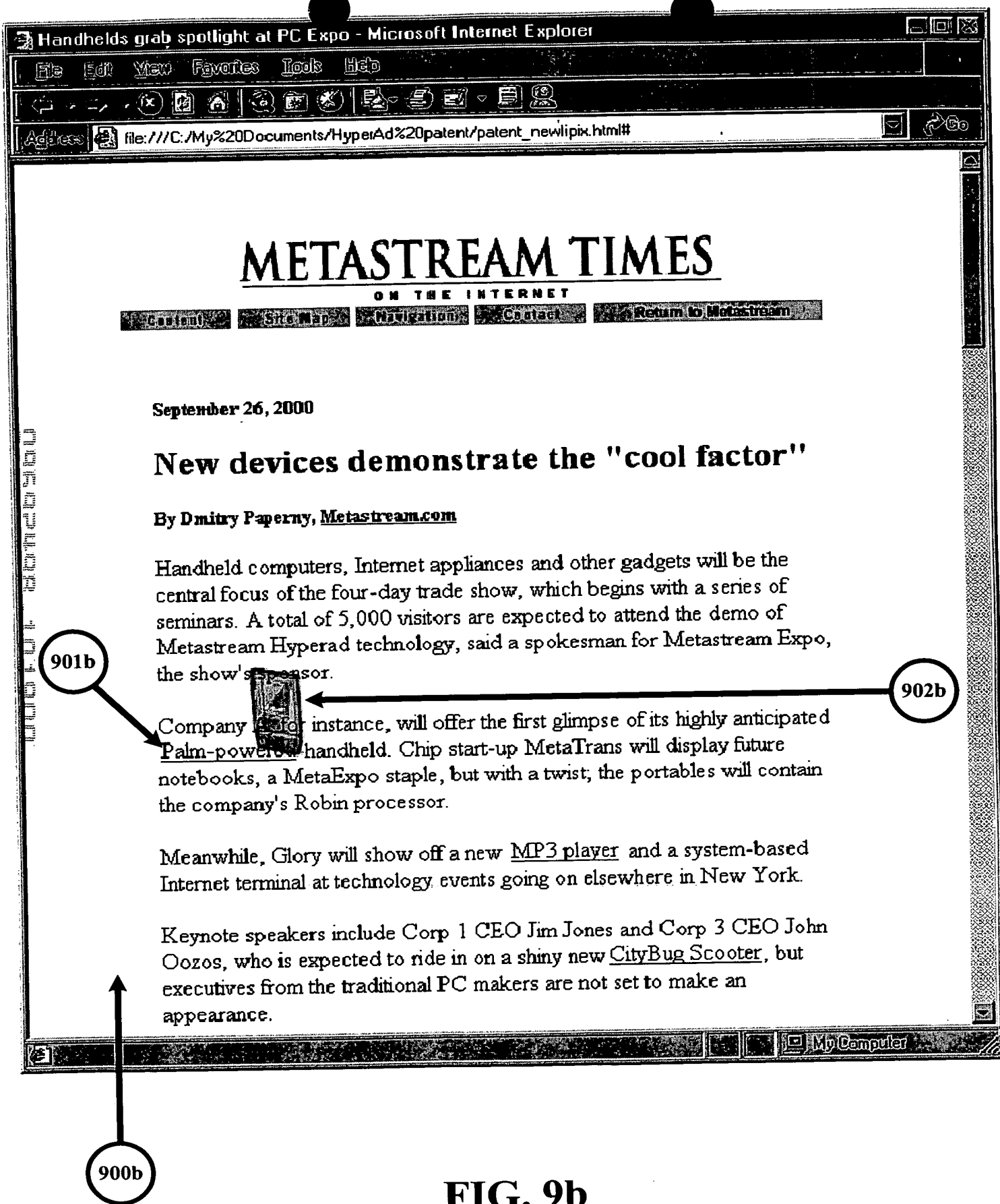


FIG. 9b

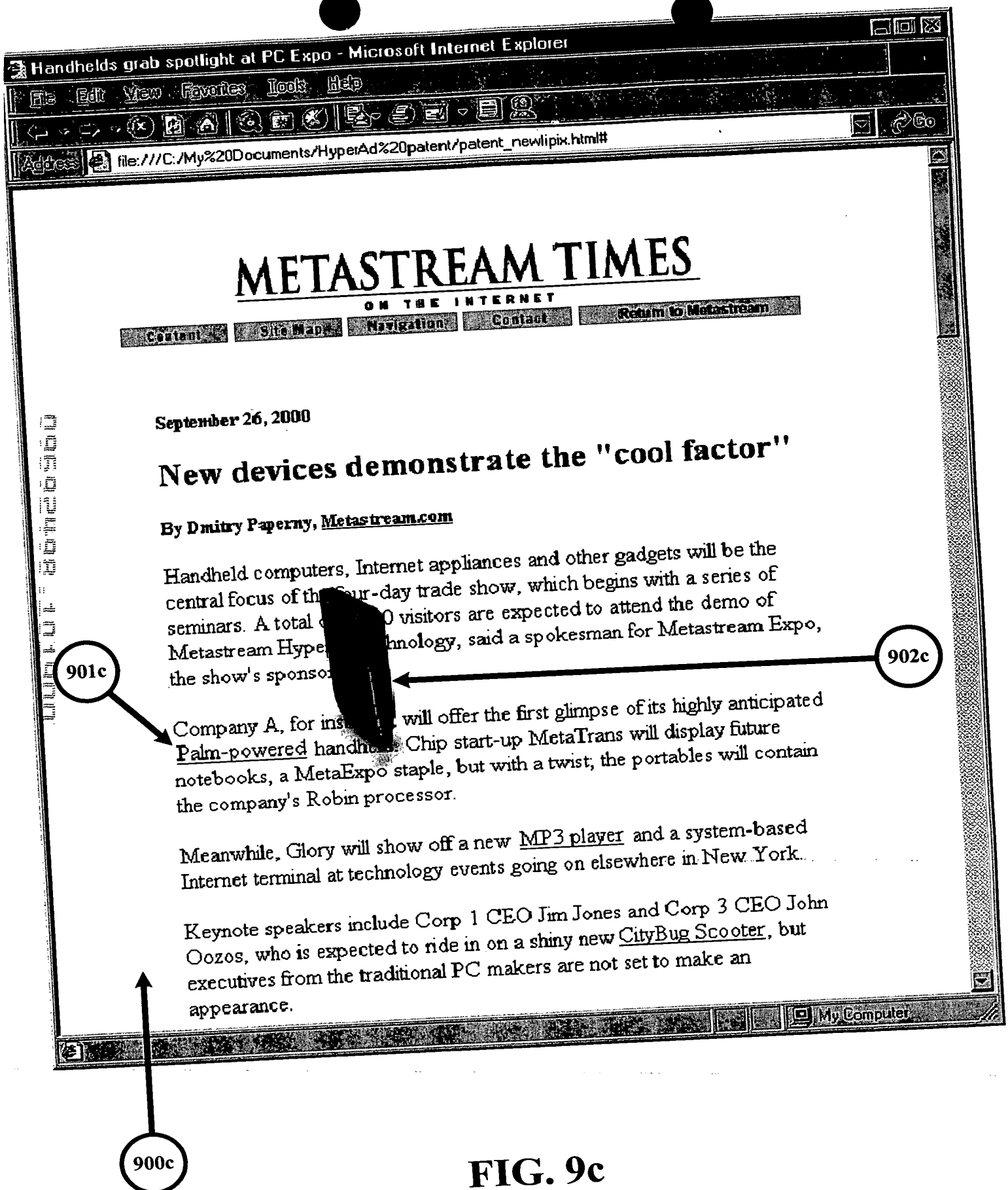


FIG. 9c

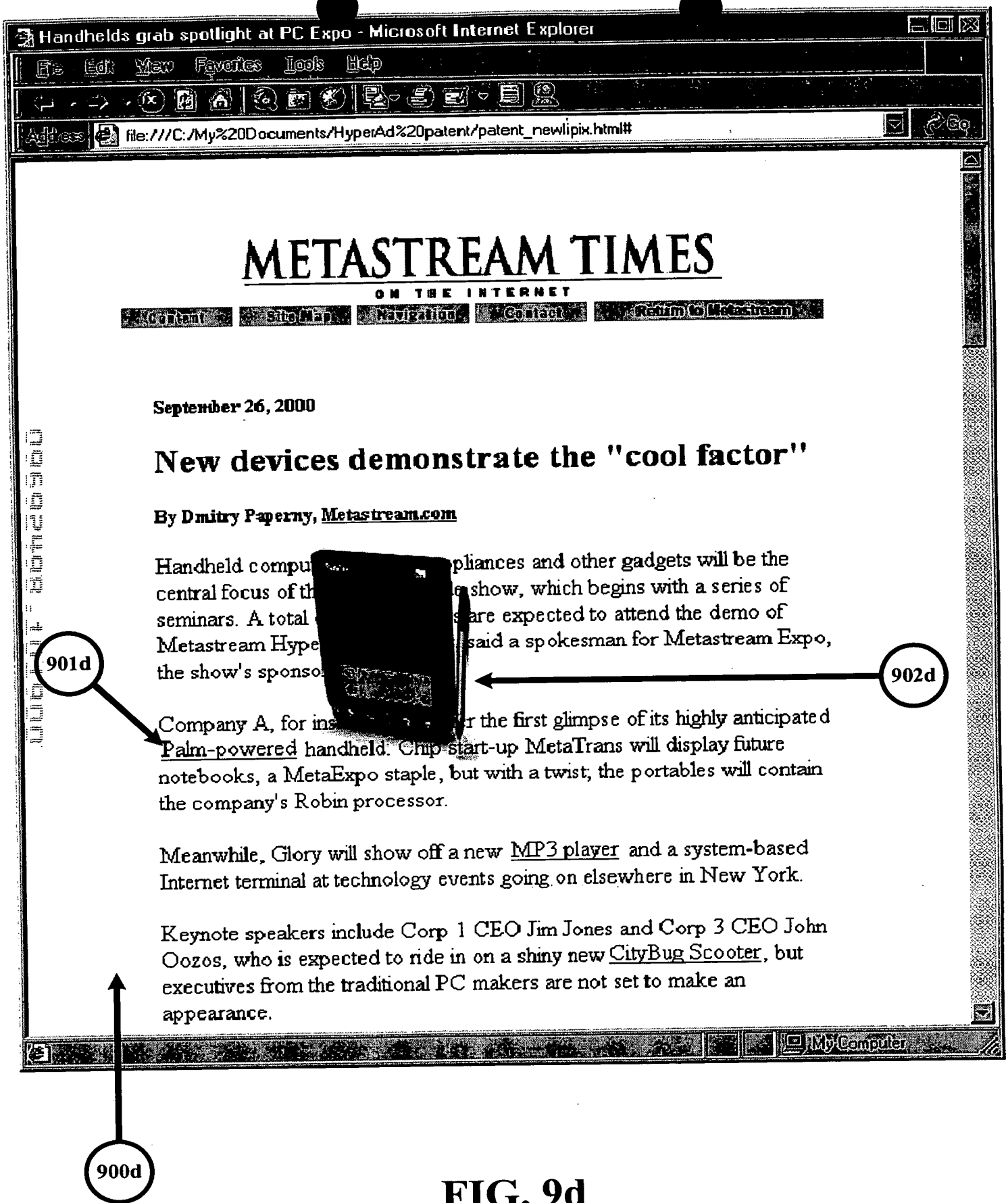


FIG. 9d

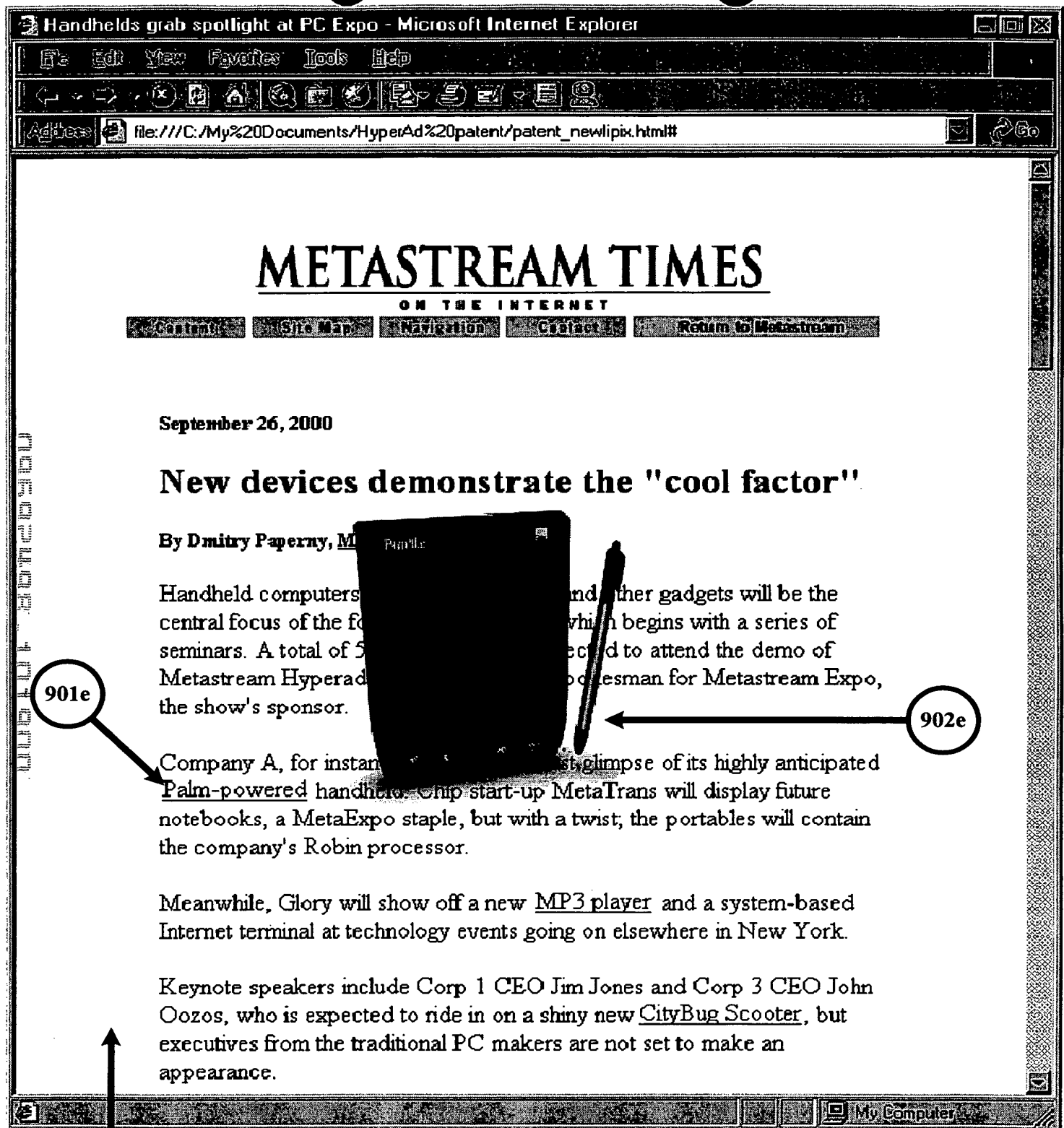


FIG. 9e

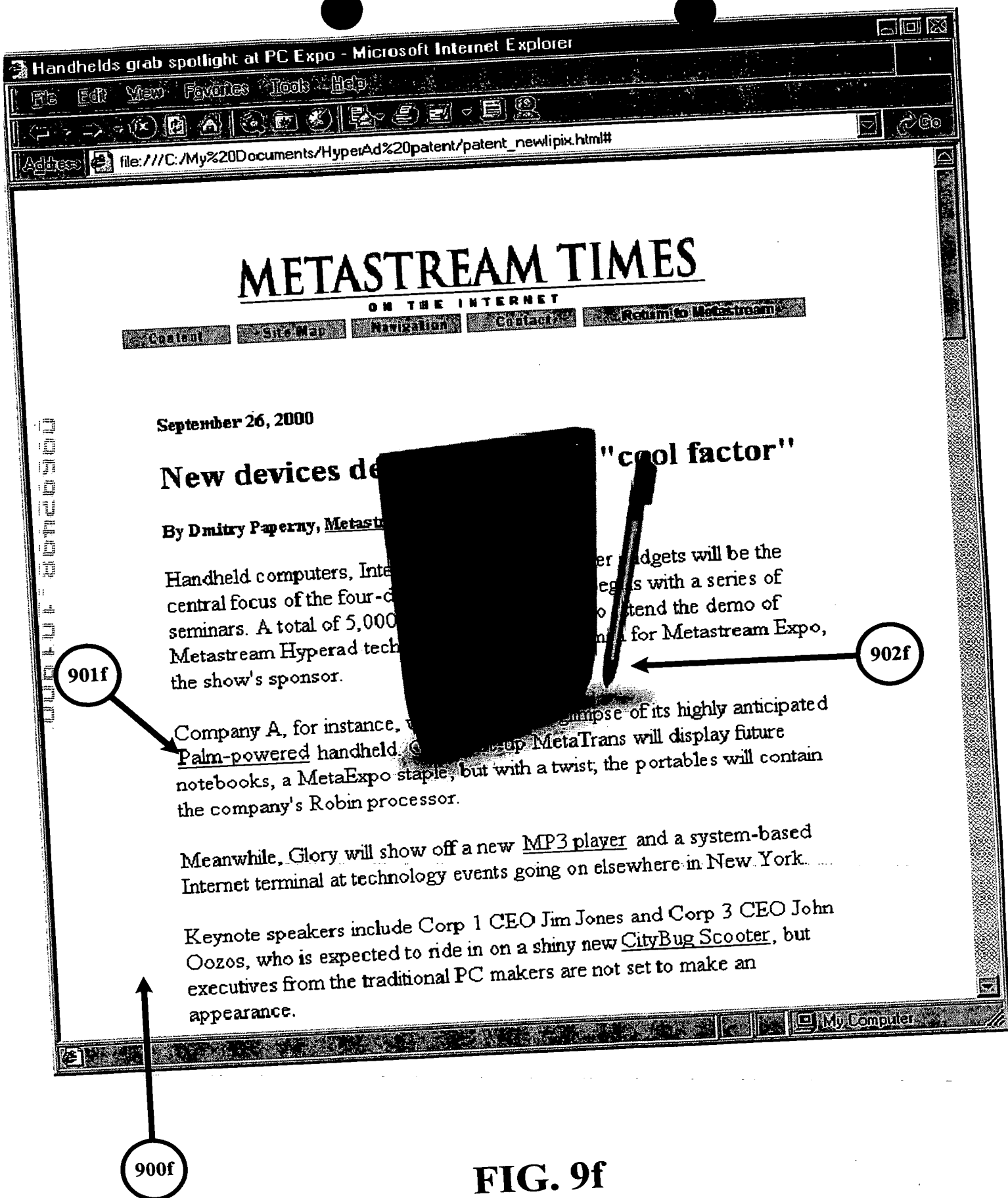


FIG. 9f

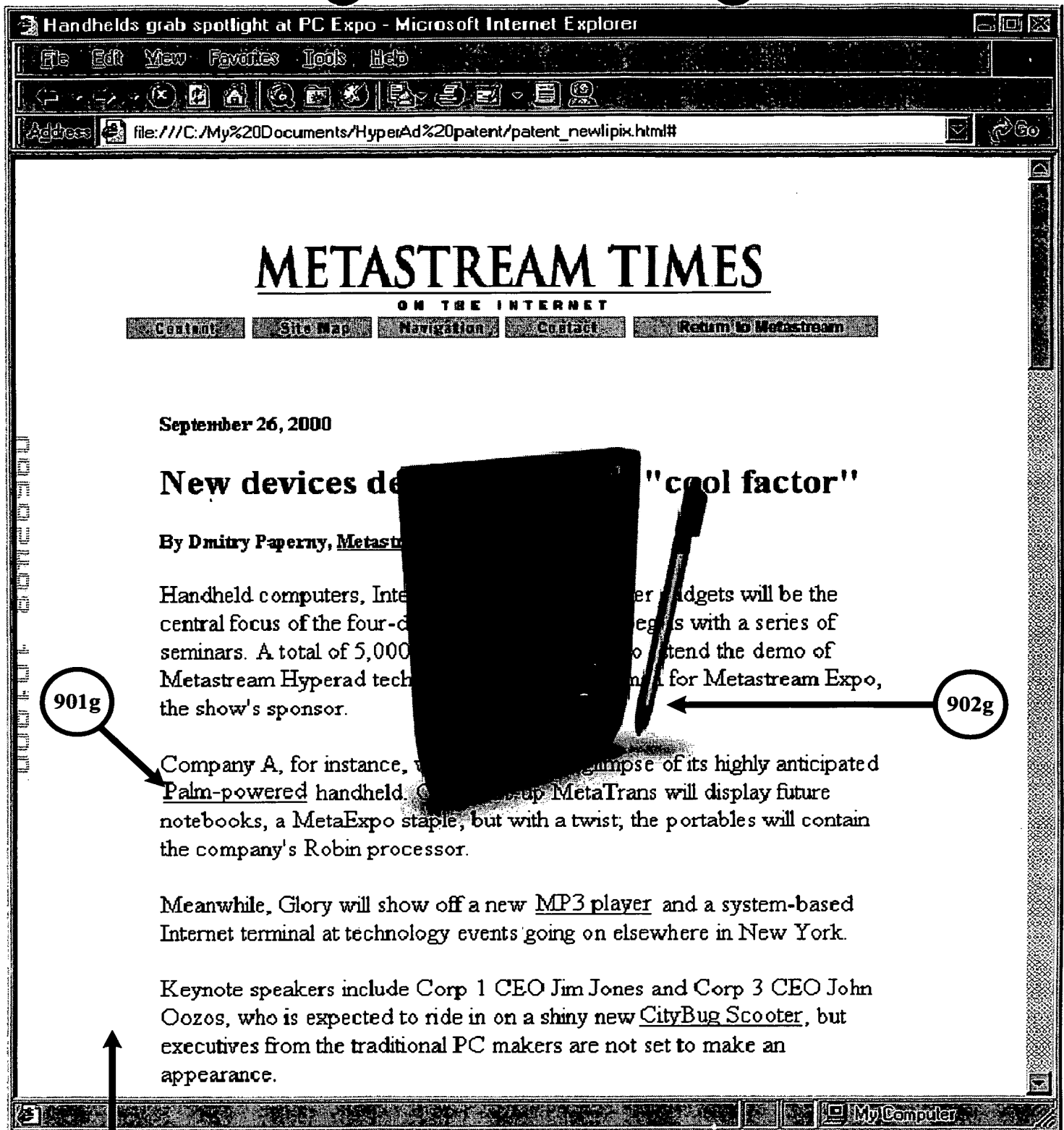


FIG. 9g

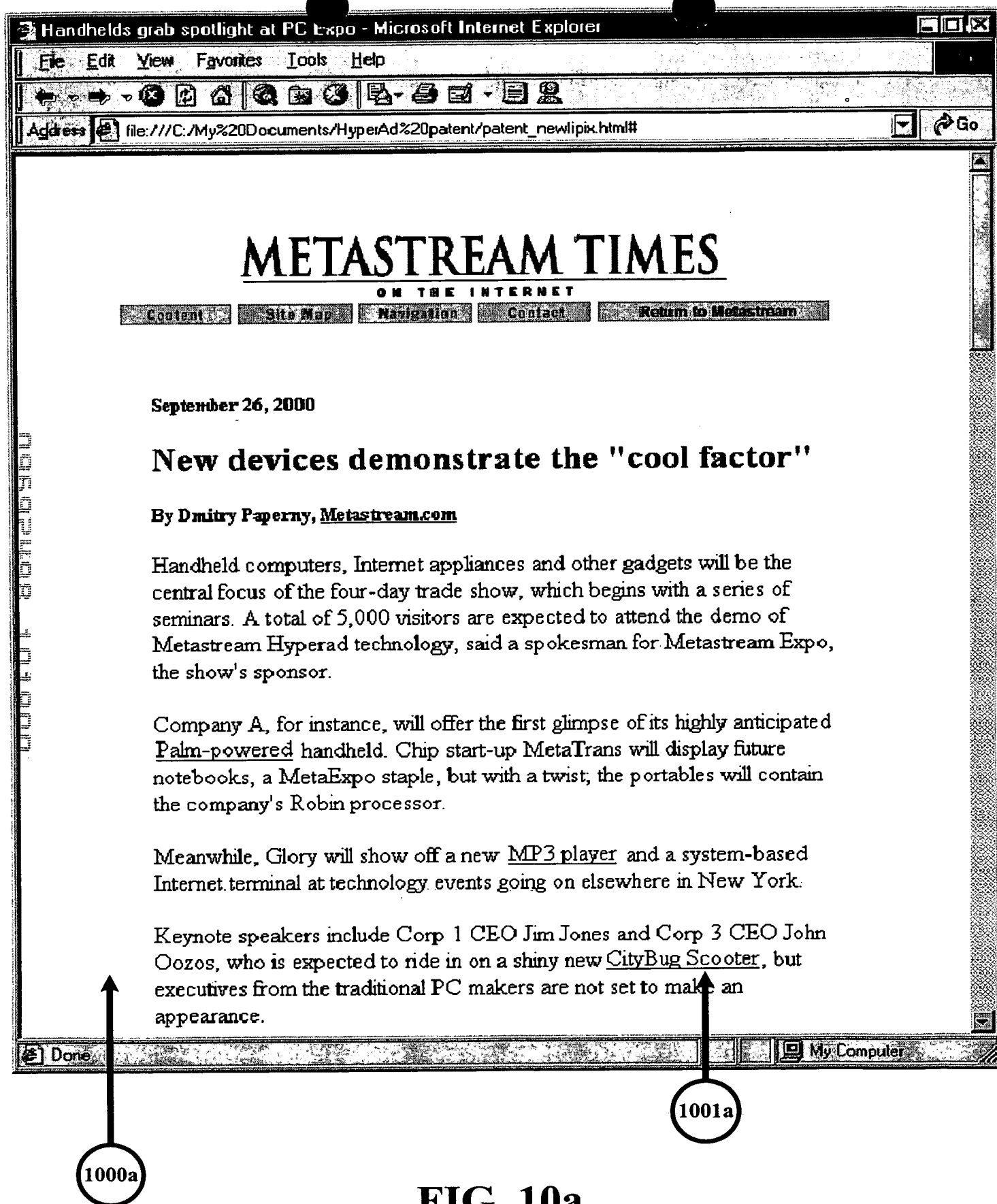


FIG. 10a

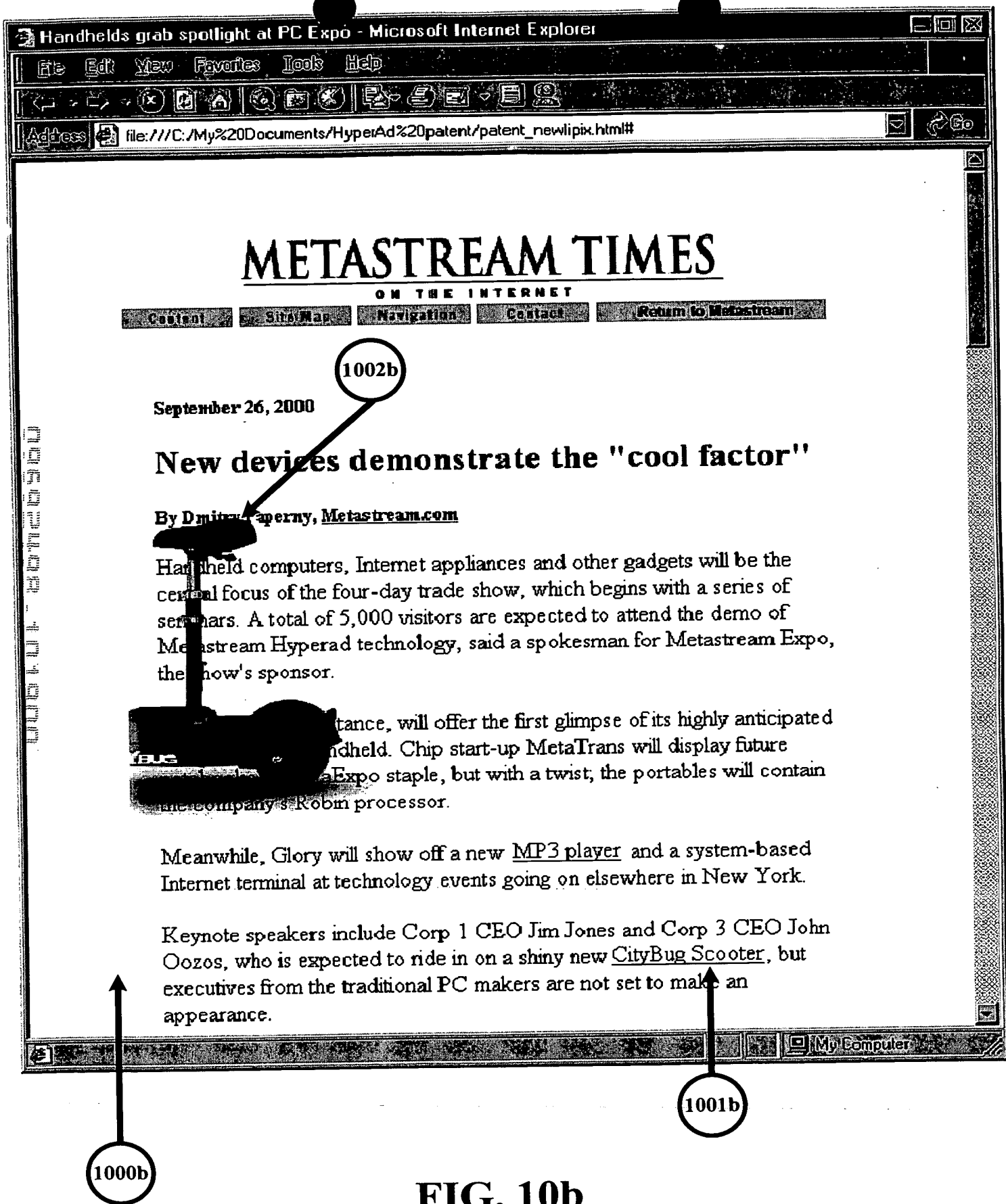


FIG. 10b

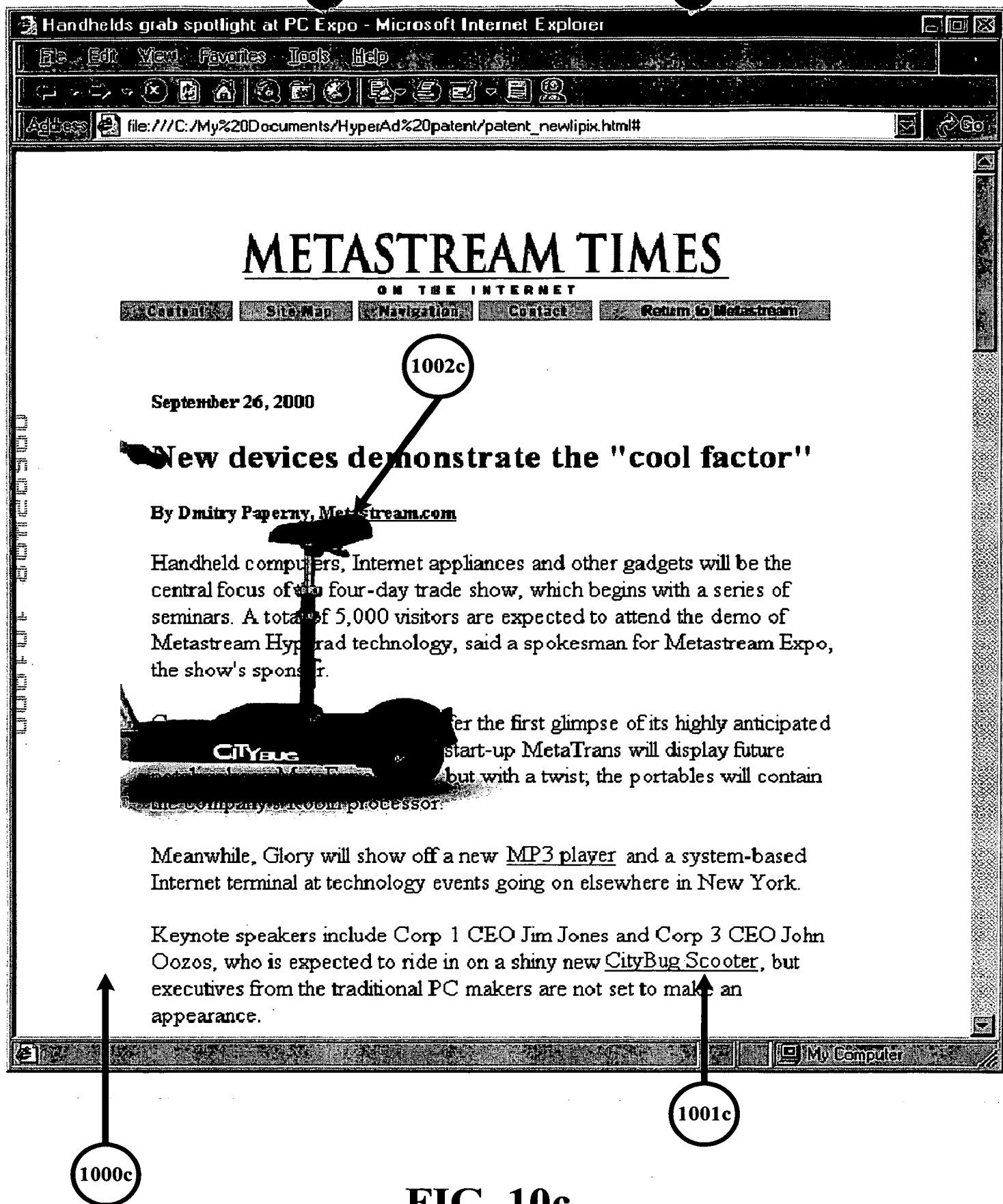


FIG. 10c

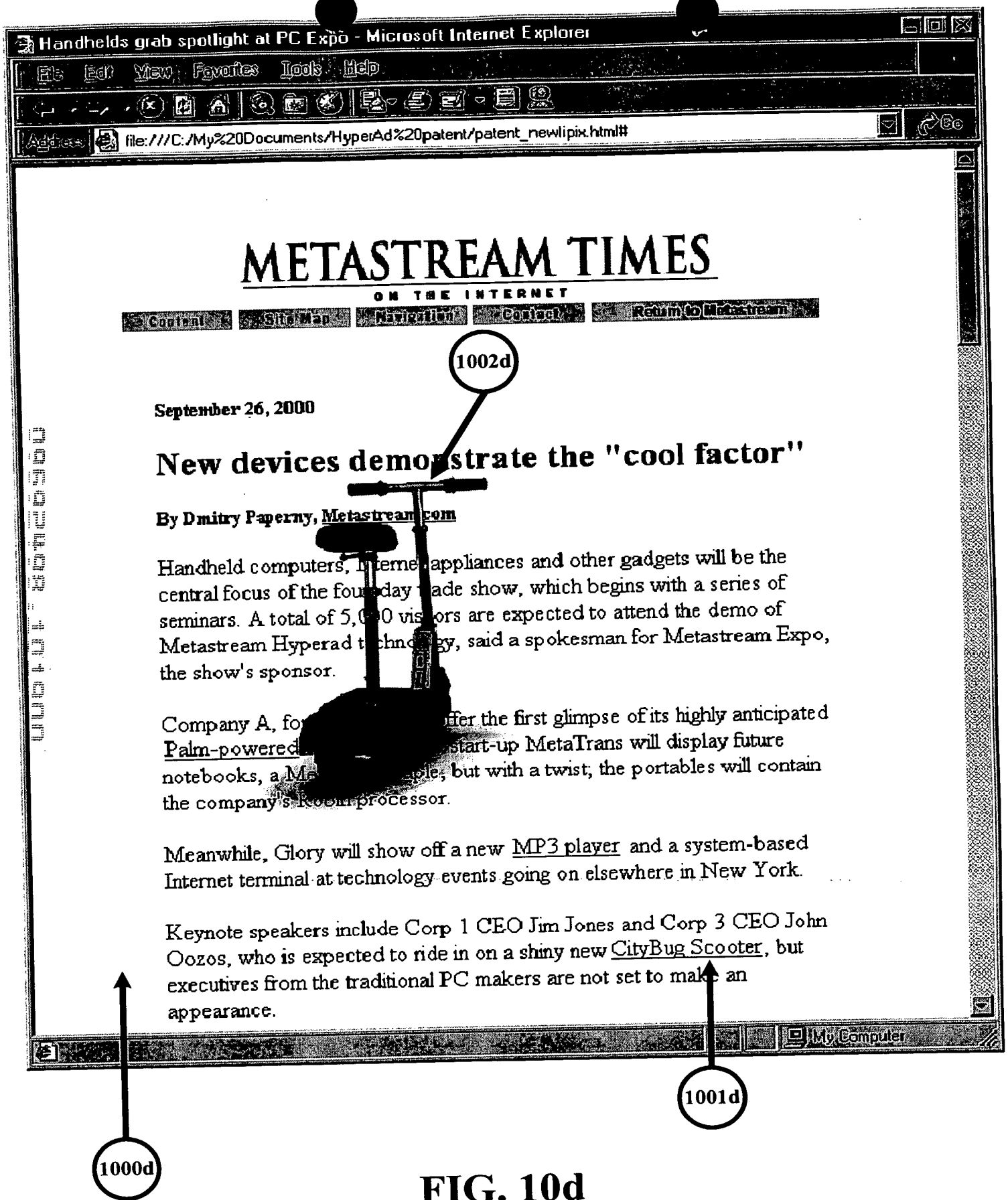


FIG. 10d

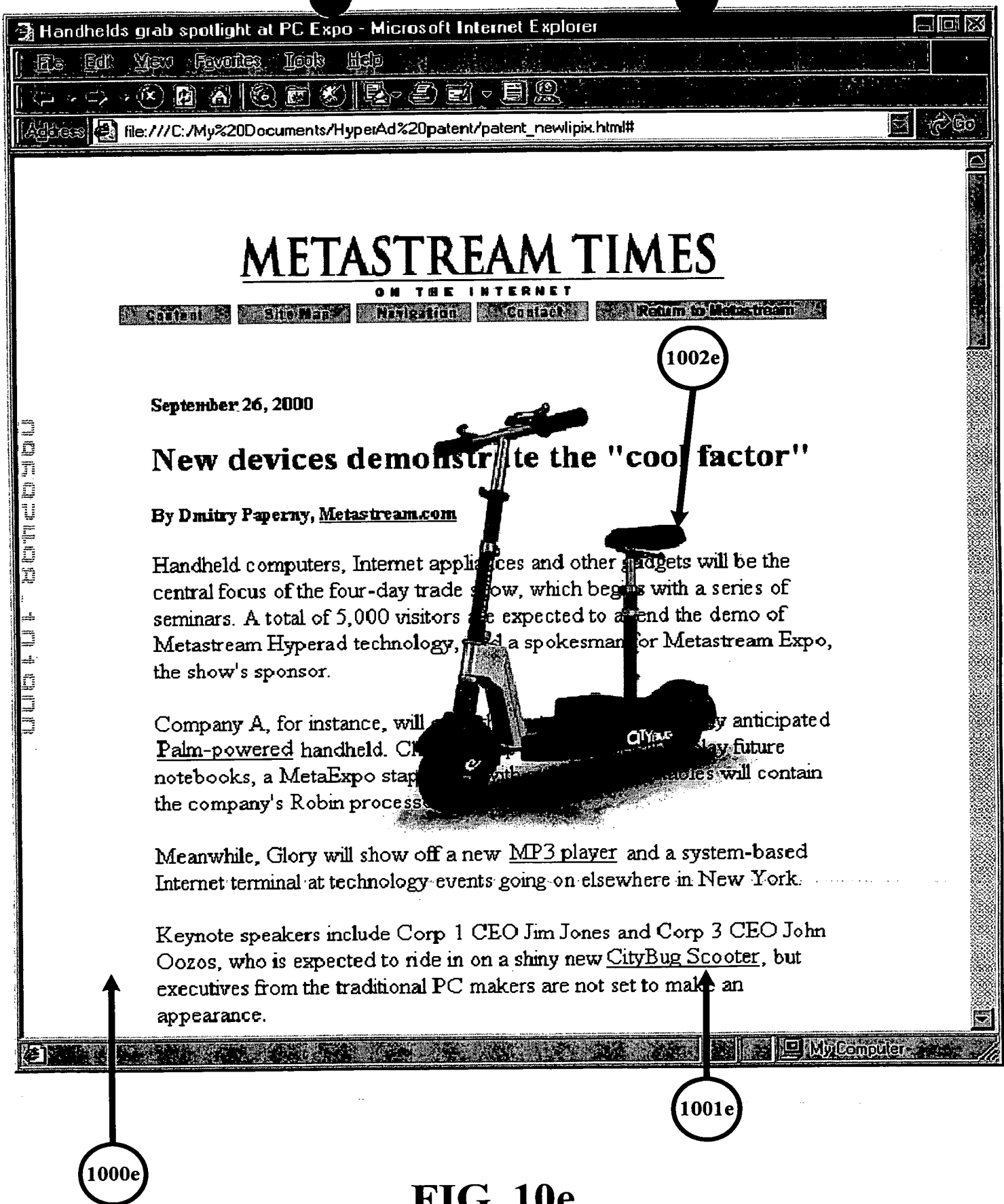


FIG. 10e



FIG. 10f

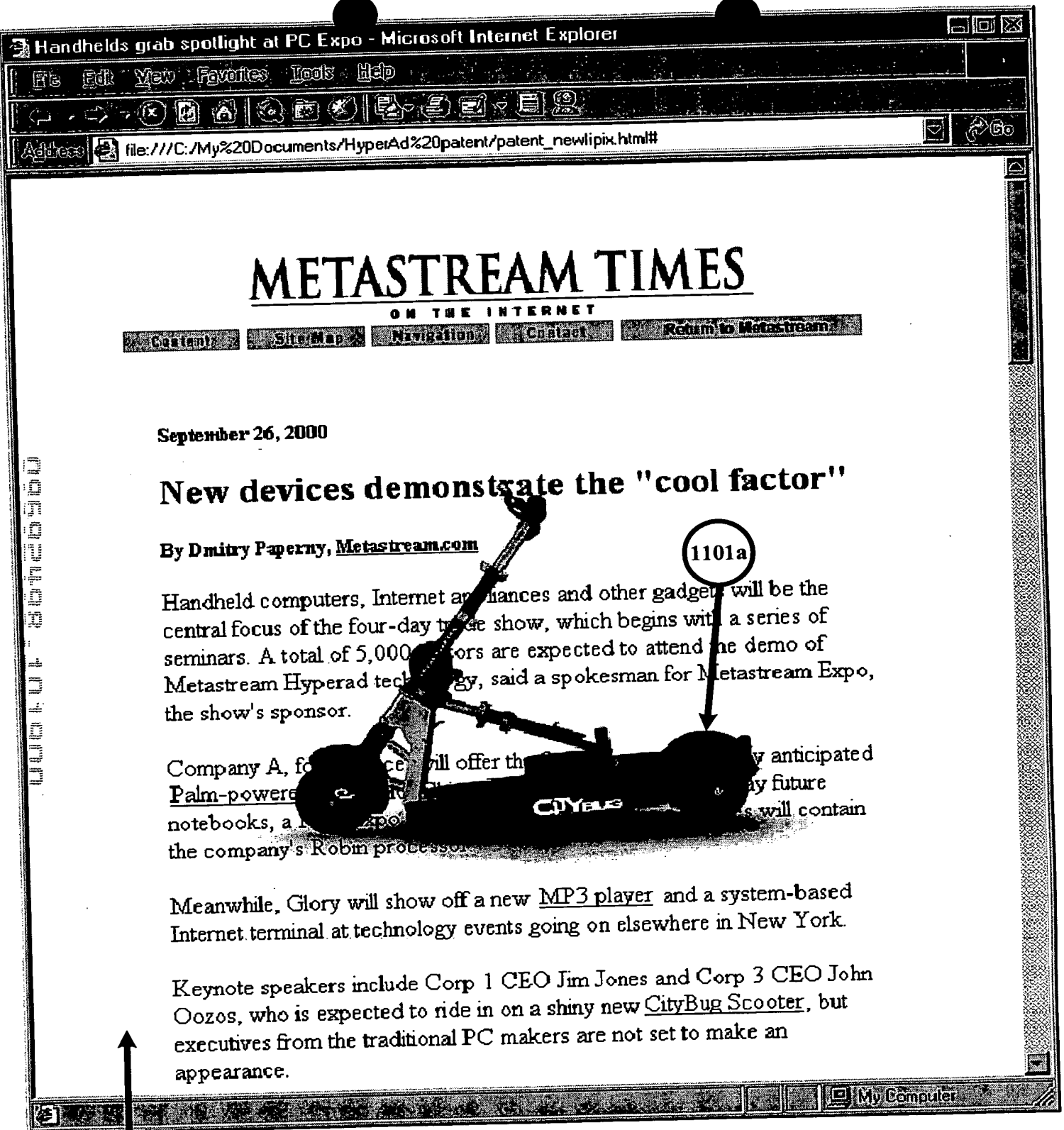


FIG. 11a

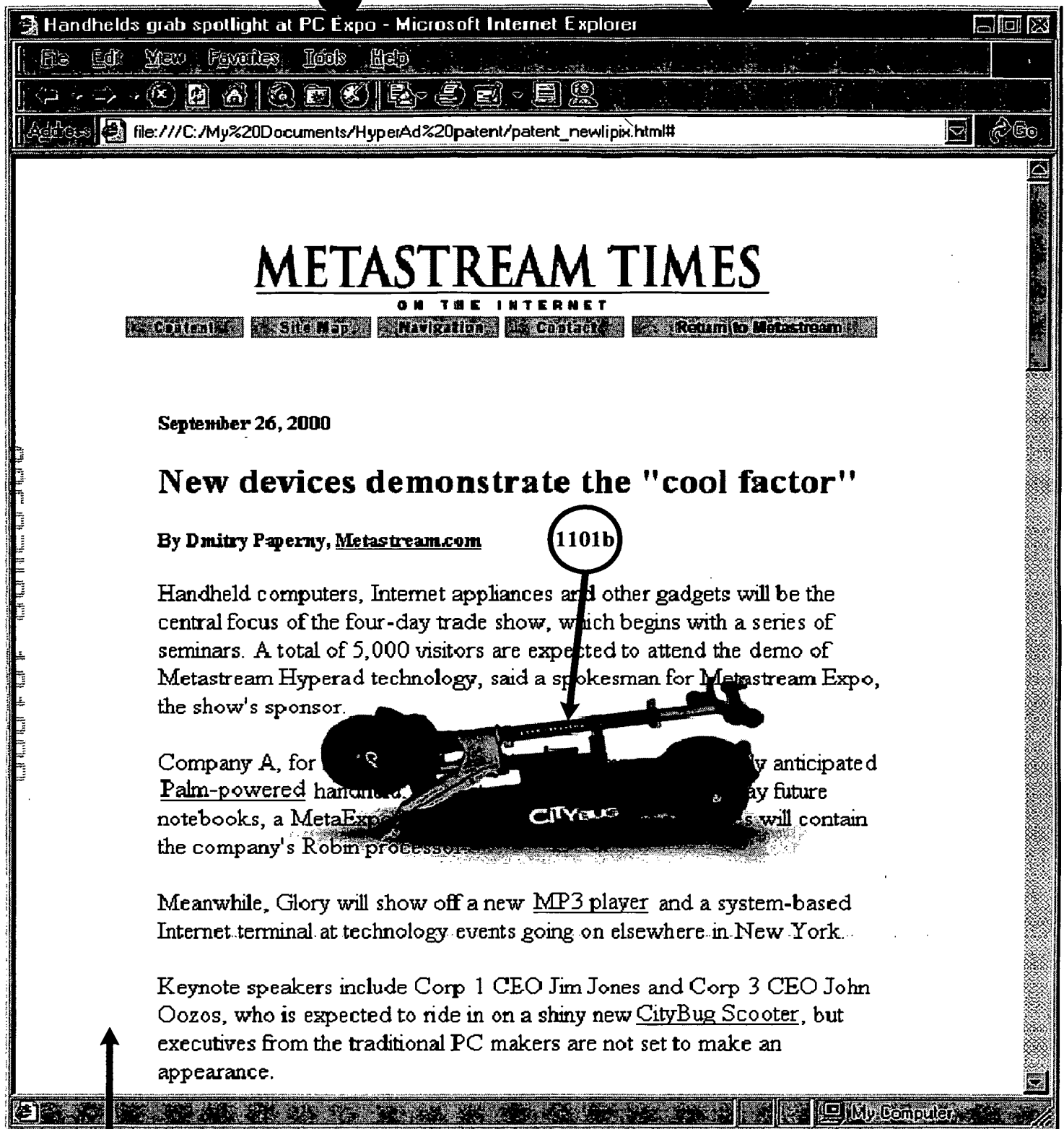


FIG. 11b

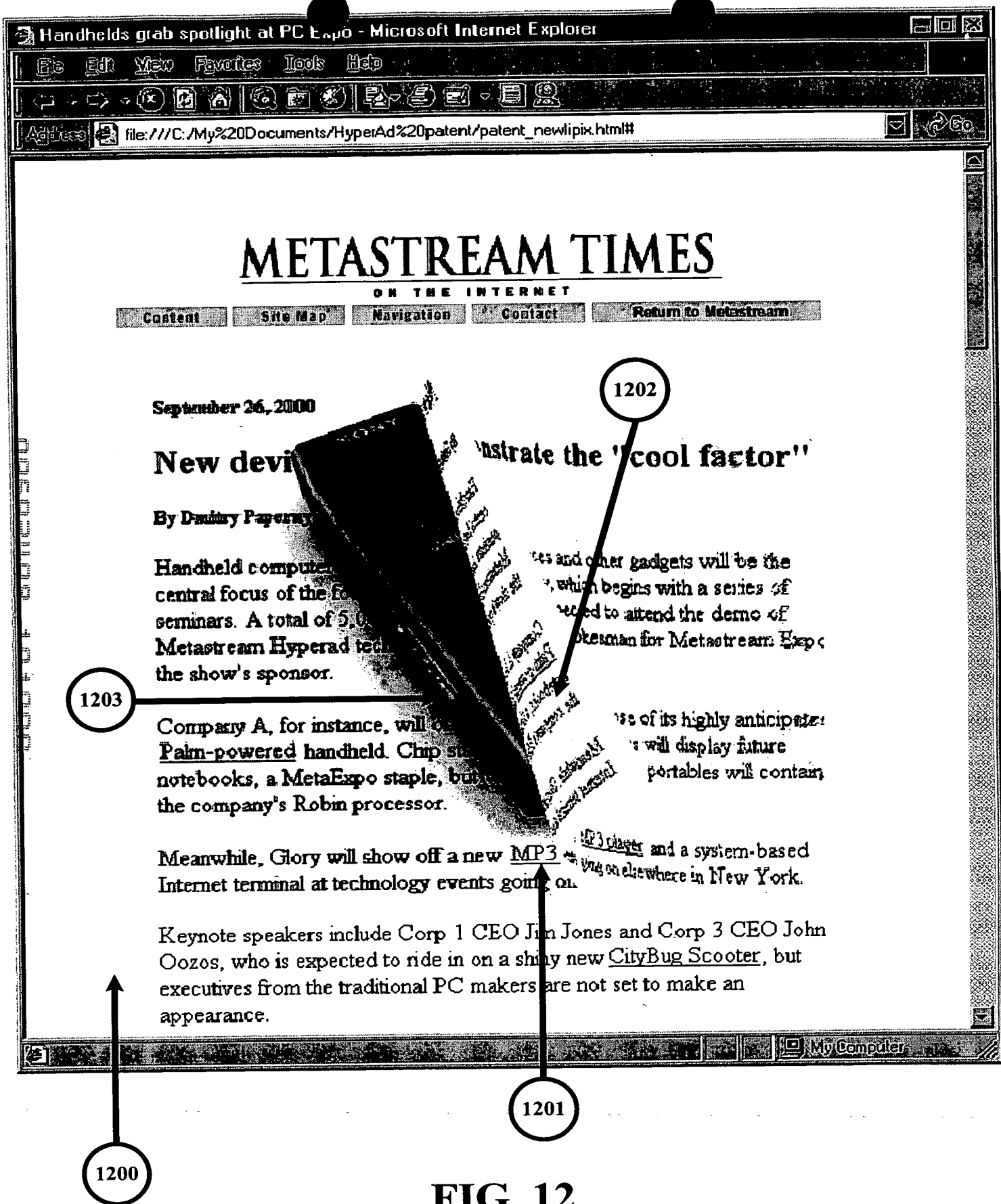


FIG. 12

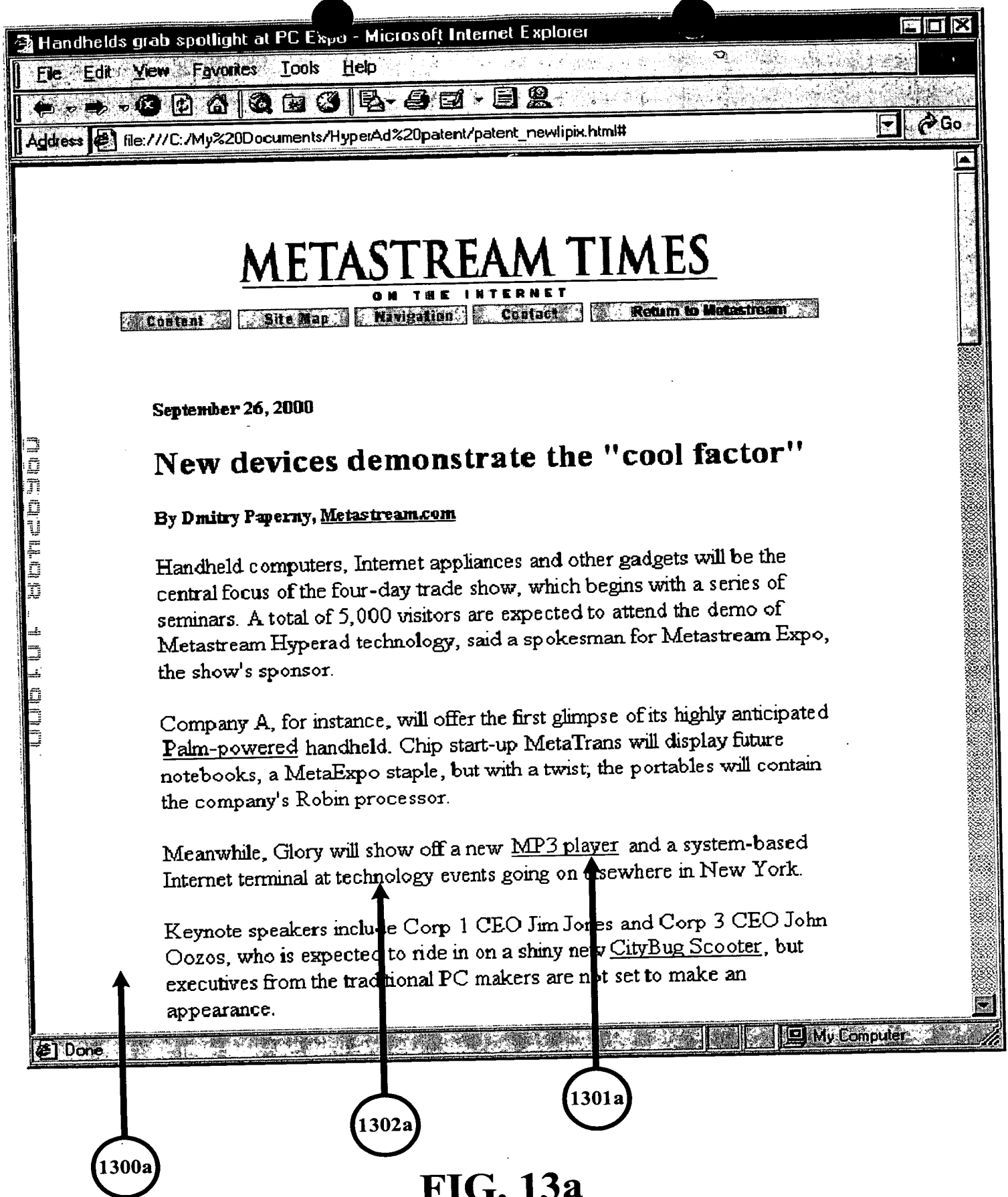
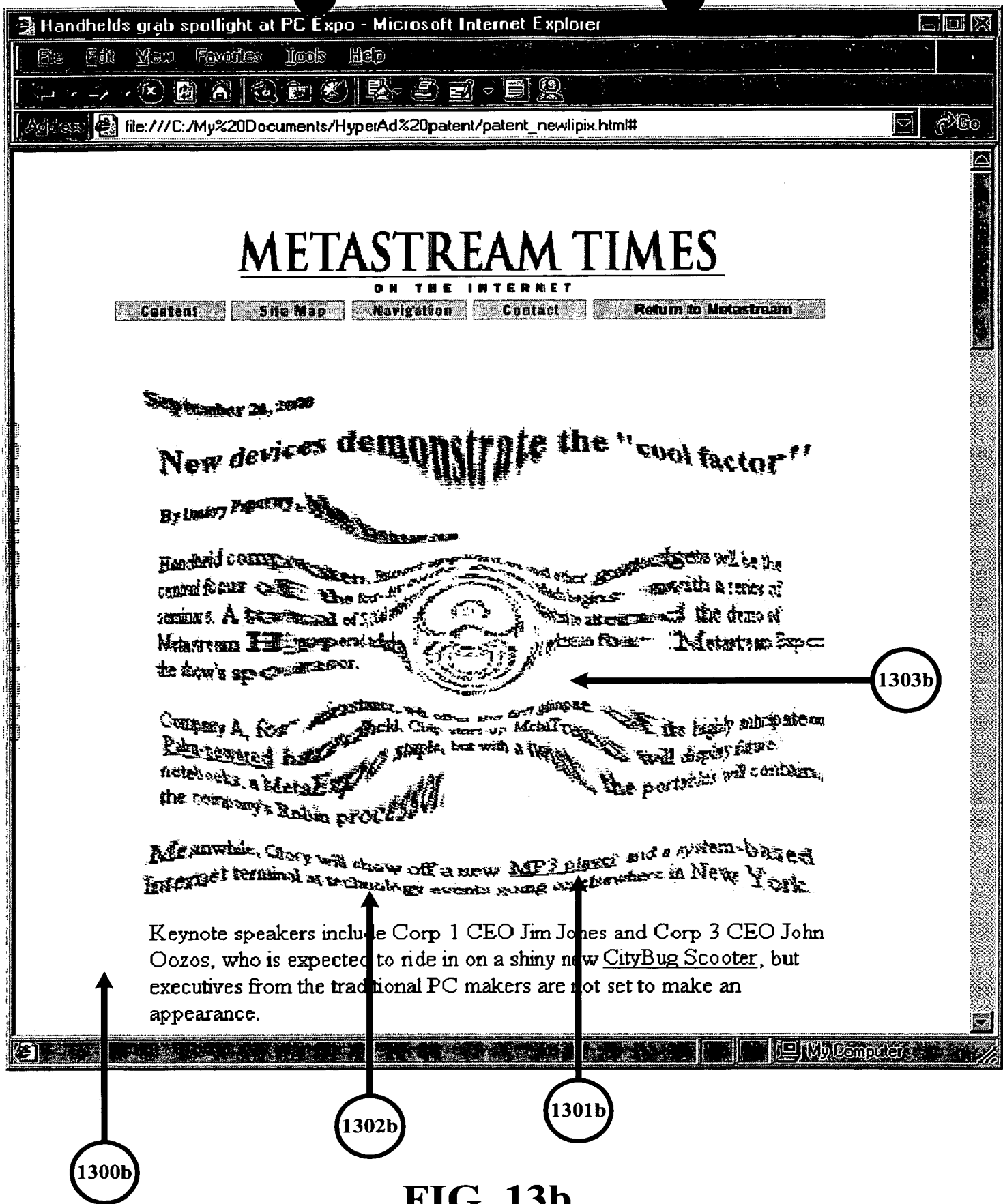


FIG. 13a



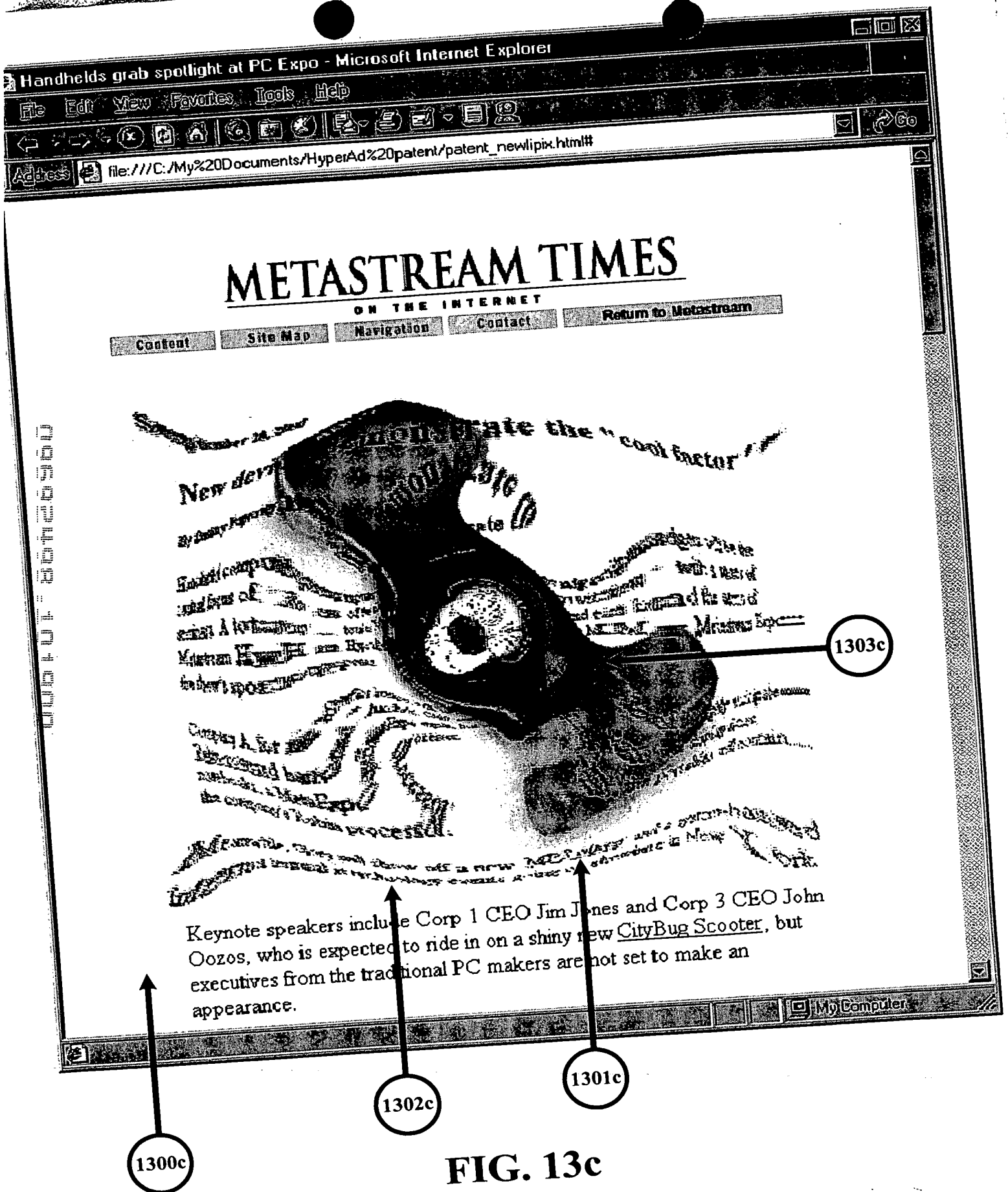


FIG. 13c

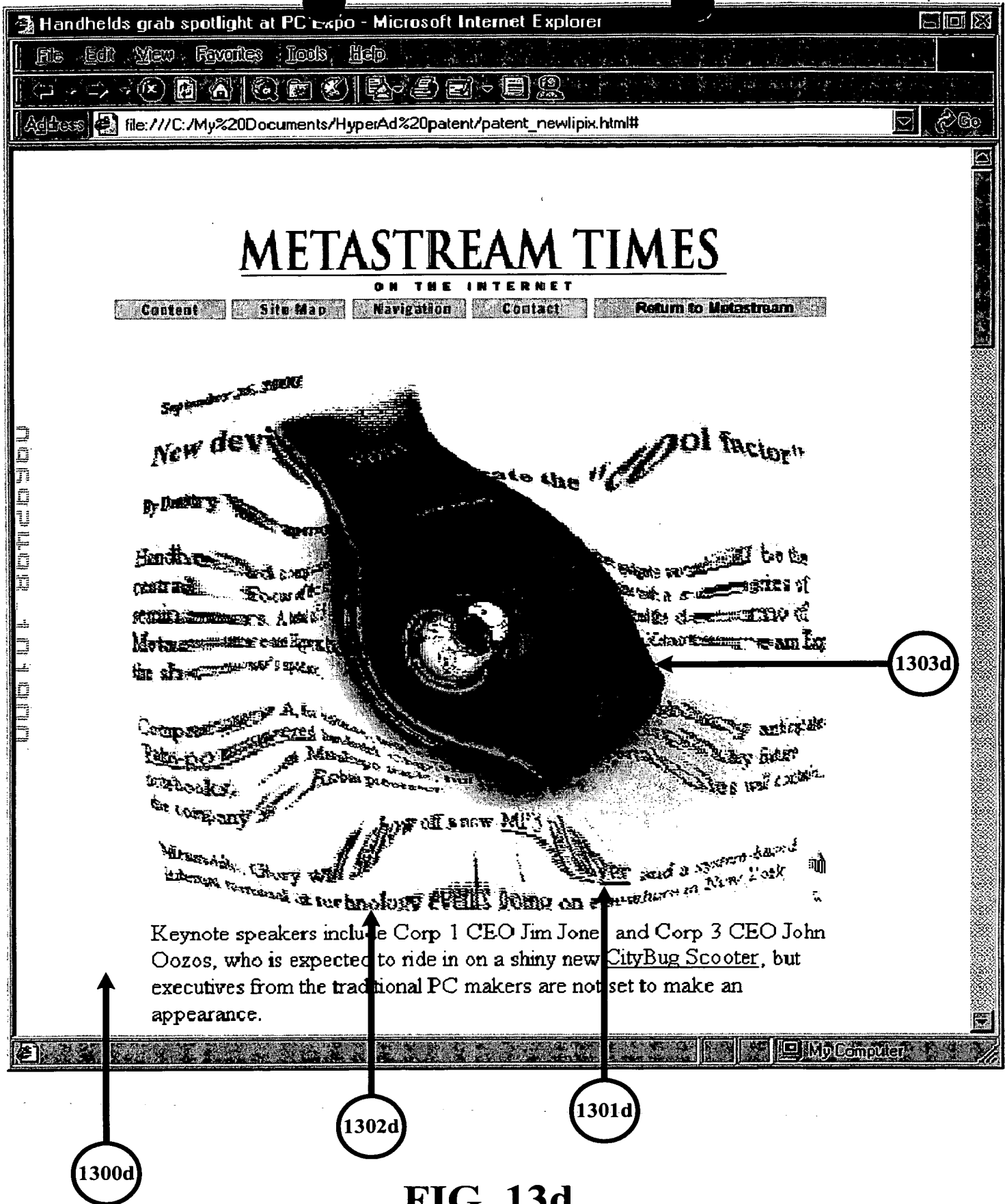


FIG. 13d

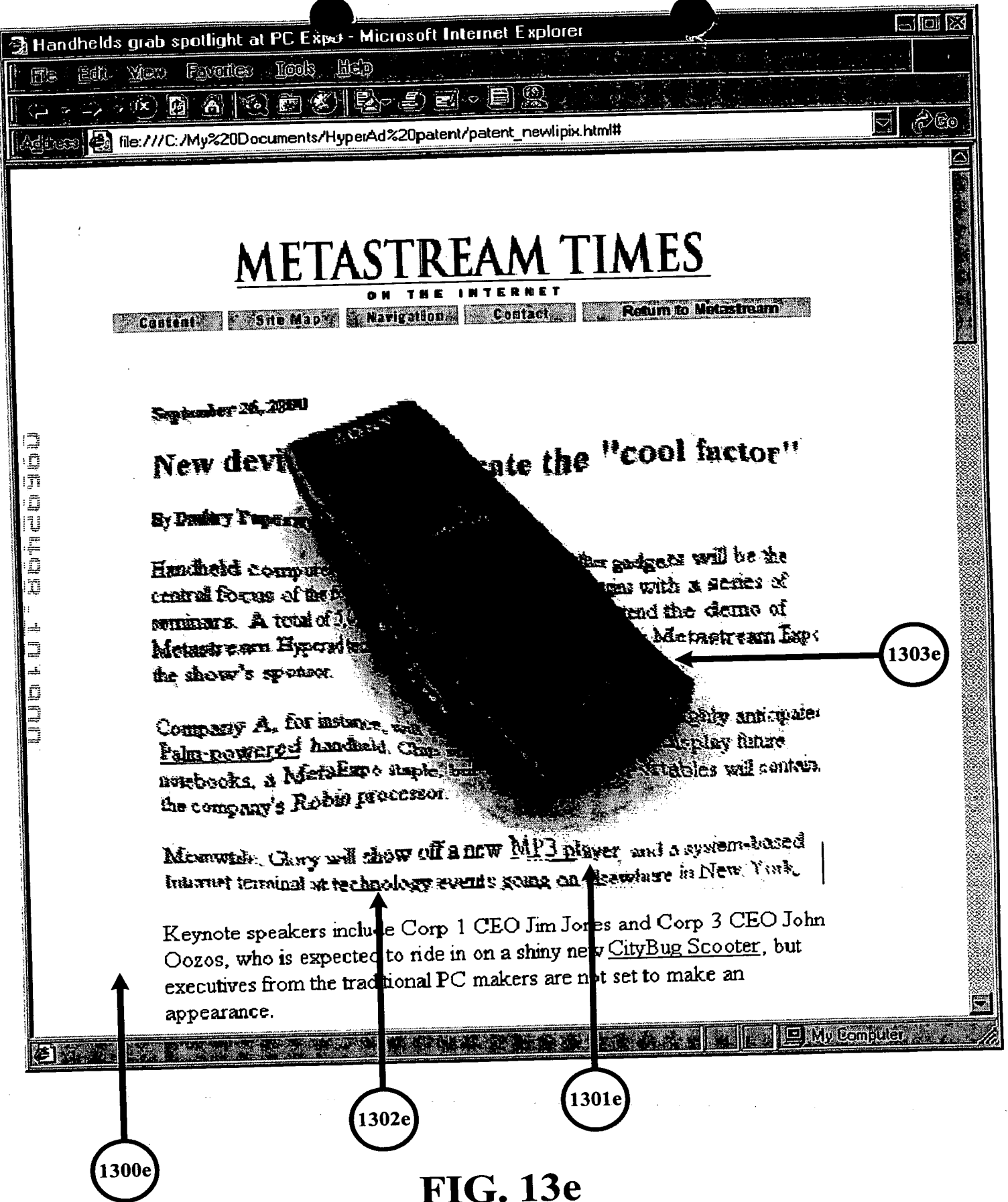


FIG. 13e

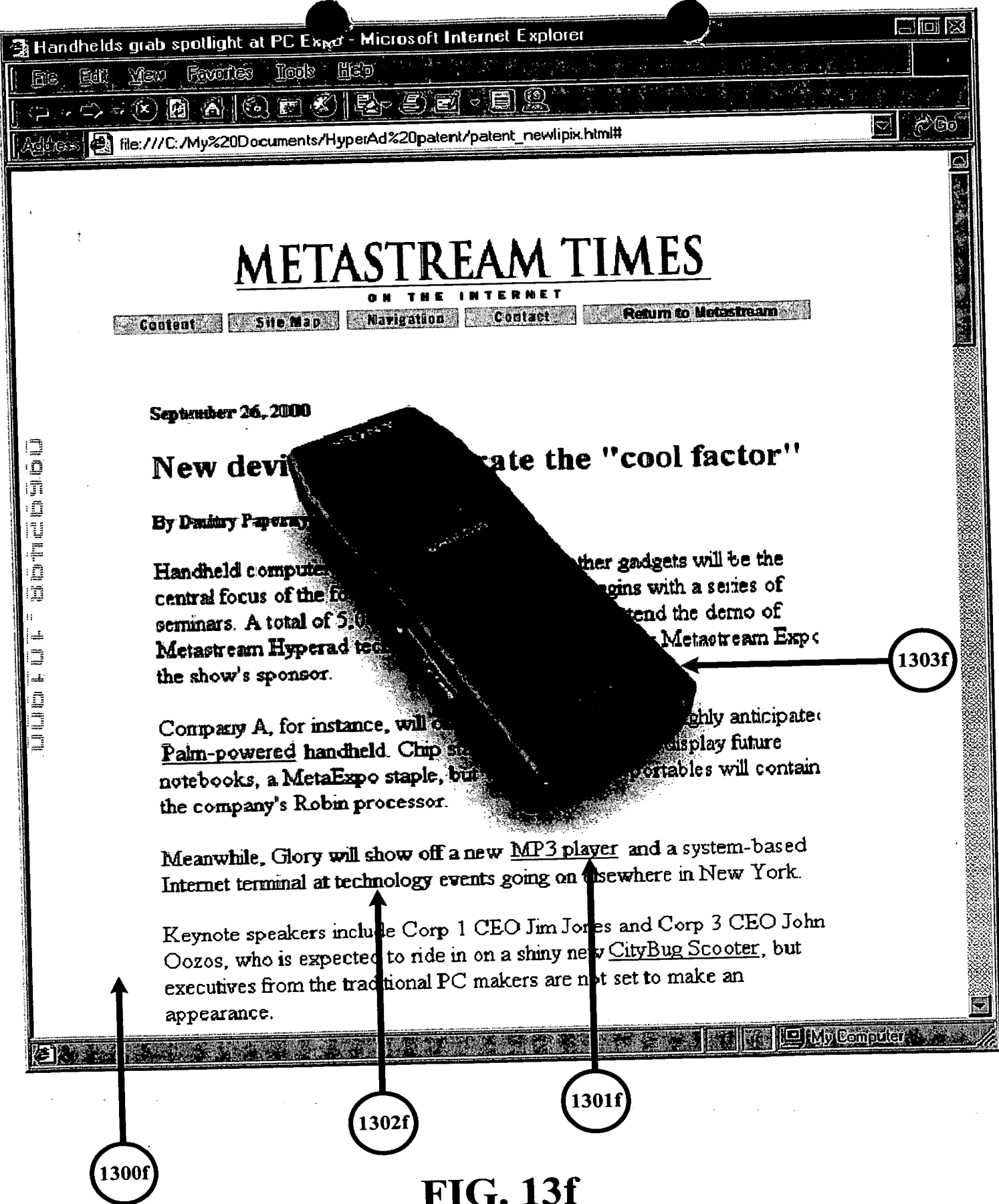


FIG. 13f